

# PRESS RELEASE

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## 25th MONTREAL MUSEUMS DAY AT THE McCORD MUSEUM

**Montreal, May 29, 2011**—For the 25th Montreal Museums Day, taking place on Sunday, May 29, the McCord Museum will open its doors to the public from 9 a.m. to 6 p.m., free of charge. This is a great opportunity to discover or rediscover the McCord Museum!

### An anniversary year for discovering the city

Here are four good reasons to include the McCord Museum in your itinerary on this special day. The Museum is presenting four exhibitions for the entire family: they offer a unique look at the city and its people, and will transport visitors into the very heart of Montreal's rich and diverse history.

Without a doubt one of the Museum's mainstays, the permanent exhibition ***Simply Montreal*** is a treasure trove of artefacts that visitors never tire of exploring. An array of First Nations objects, full of symbolism and emotion; a selection of extraordinary photographs from everyday life by renowned Canadian photographer William Notman; a variety of sports equipment and charming toys; a series of splendid gowns and outfits worn by illustrious Montrealers – over **800 objects** from the McCord's famous collection bring the great Montreal adventure to life.

Recently unveiled as part of the McCord Museum's anniversary year and presented in a superb exhibition titled ***90 Treasures, 90 Stories, 90 Years***, these are treasures that must be seen— and heard! Carefully selected by the curators from our huge collection of more than 1.4 million objects, images and manuscripts, these 90 treasures reveal the history of Montreal and Canada and enable visitors to learn more about its social history, its people, and the impact it has had on the world. The McCord Museum also invited nine of Montreal's most creative minds in fields such as architecture, design, photography, theatre, dance, literature, fashion and music, to talk about their favourite treasures in the exhibition, in video excerpts projected in the gallery and available via iPod.

The ***Montreal Panorama*** exhibition provides visitors with a 360-degree look at Montreal. This unique monumental-size work, consisting of more than 1,300 photographs, offers a captivating and dynamic panorama of our city. Artist-photographer André Cornellier took thousands of pictures at different times of day, over a one-year period, which he then pieced together to form a mosaic. In the process, he immortalized people moving along the street, buildings under construction, unexpected encounters – a multitude of short sequences of urban life.

At the end of the itinerary, the public will be able to explore the many moving works in the exhibition ***The Indian Act Revisited***, the first collective exhibition of contemporary art produced by the huron-wendat Museum. Officially opening at the McCord Museum on May 20, it features new works by eight Aboriginal artists from different regions of Canada who revisit this body of legislation dating back more than a century, which governs the life of First Nations peoples from sea to sea.

The public will also be invited to enter a **contest** presented especially for this occasion. Parents will have a chance to win a week for their child at the McCord's summer day camp, a value of \$205. As well, visitors will each receive a **coupon entitling them to two-for-one adult admission** valid for their next visit to the McCord Museum.

So make it a date to visit the McCord Museum on May 29!

### **About the McCord Museum**

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history: its people, artisans and communities, and the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Nations objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal and beyond by offering them a contemporary look at the world. It also offers educational and cultural activities, as well as innovative projects on the Internet. ***McCord Museum: Our People, Our Stories.***

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### **Source and information:**

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The McCord Museum wishes to thank the Ministère de la Culture, des Communications et de la Condition féminine du Québec and the Conseil des arts de Montréal for their support.