

PRESS RELEASE

THE McCORD MUSEUM DAY CAMP IS BACK FOR A DISCOVERY-FILLED SUMMER

Montreal, March 23, 2011—The McCord Museum is pleased to announce the return of its day camp for children aged 5 to 12 this summer! This year, as the McCord Museum celebrates its 90th anniversary, it is taking the opportunity to present two unique day camps in Montreal, each lasting a total of one week: *Treasure Hunters*, offered the weeks of July 18, August 1, and August 15, 2011; and *In Focus*, offered the weeks of July 25, August 8 and August 22, 2011. Both camps are offered Monday to Friday, and include daily excursions outside the Museum as well as a special activity every Wednesday!

Treasure Hunters: Days of Exploration and Fabulous Finds!

The McCord Museum offers a fascinating day camp for curious and imaginative children! Every day, they set off on an adventure and have fun searching for clues that will lead them to a hidden treasure. These apprentice archaeologists will have a great time making astonishing discoveries in the Museum and its surrounding neighbourhood. Through these activities, the children will tap into their imagination and be encouraged to create their own treasures using a wide range of materials. On the Friday, they will have an opportunity to show off their creations to their families at their very own exhibition opening.

In Focus: Capturing the Present Moment

Children who are crazy about photography will be thrilled to attend *In Focus!* During this thematic week, the McCord Museum will give attendees plenty of opportunities to make observations and surprise discoveries. They will make their own *camera obscura* and develop their photos in a real darkroom. They will learn about the history of photography in the company of professionals who will share secrets about their impressive techniques. The children will also embark on a photo safari as they tour the McGill campus.

The McCord Museum Day Camp

The McCord Museum Day Camp is accredited by the *Association des camps certifiés du Québec*. Both camps are open to children aged 5 (having completed kindergarten) to 12. Two groups will be formed: ages 5 to 8 and ages 9 to 12. A day-care service is also available from 7:30 to 9 a.m. and from 4 to 6 p.m. Discounts available which cannot be combined, are applicable at the time of registration: \$25 off when registering a second child or a second week for one child, or a 20% discount for McCord Museum members. For more information about the McCord Museum Day Camp, to find out more about rates and to make reservations, please call 514-398-7100, ext. 222, or e-mail reservation@mccord.mcgill.ca

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About the McCord Museum

The McCord Museum is dedicated to the preservation, study and appreciation of Montreal's history, from its people, artists and communities living in the city's past and present. The McCord Museum is home to one of the largest historical collections in North America, consisting of First Peoples objects, costumes and textiles, photographs, decorative and visual artworks, and textual archives, totalling more than 1.4 million artefacts. The McCord Museum produces exciting exhibitions that engage visitors from Montreal, Canada, and beyond by offering them a contemporary look at the world. The McCord Museum also offers educational and cultural activities, as well as innovative projects on the Internet. **McCord Museum: Our People, Our Stories.**



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